

# Shirlee Posner CV

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## Profile

An experienced food writer and editor with unique experience in higher education and the food industry, food safety. Since launching her local food blog 'Eat Surrey' in 2012 she has built a strong following. Since graduating in 1992 Shirlee has worked as a food industry tutor and course director at South Bank University in London and as a food product development manager with Sainsbury's. A former editor of 2 overseas magazines her published work on food has earned her membership to the **UK Guild of Food Writers**. On her return to the UK Shirlee became editor of Active Kids Get Cooking a web-based project for Sainsbury's and part of their Active Kids project for promoting cooking in schools. In addition to writing her food blog and running her food consultancy Shirlee is an associate lecturer with Surrey University teaching on Post and undergraduate degree programmes.

A highly motivated problem solver and creative thinker who can work both independently and within a team. A commissioned food stylist & photographer. Good working knowledge of wordpress (a website content management system).

## Achievements

- Founder of local food blog 'eatsurrey' championing independent businesses
- Production of 2 cookery books for Active Kids Get Cooking within a tight deadline including recipe writing, food styling and photography.
- Turning Centered on Taipei magazine from a loss maker to a professionally produced relevant lifestyle publication bringing much needed revenue to the Community Services Center Counseling Service.
- Managing and producing publications to a high standard with professional images within a restrictive budget.
- Developing commercially viable food products for Sainsbury's

## Most recent work

### 2012 - Present

Launched a food blog which has recently been rebranded to 'eatsurrey' championing and publicising great places to eat and buy food in Surrey from independent small businesses and artisan food producers

### Sep 2009 – Present

Part-time Associate Lecturer at Surrey University

Teaching on post and undergraduate degree programmes in Tourism and Hospitality

### July 2009 – March 2011

Regional Manager Food in Schools (South East of England)

### March 2006 - July 2011

Web site manager and content developer for Active Kids Get Cooking

### February 2002 – June 2005

The Community Services Center Taipei

### Editor – Centered on Taipei

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Responsible for the timely production of this monthly lifestyle magazine targeted at the International community in Taipei

## Education

**MSc Food Policy – pass with merit**

City University London 2007-2008

**BSc Food and Consumer Studies - First Class Honours**

University of North London 1989-1992

**APL (Accreditation of Prior Learning) Advisors Certificate**

South Bank University, London, 1992-94

**Post Graduate Certificate in Higher Education**

South Bank University, London 1992-1994

**Food Hygiene and Handling of Food (Intermediate Certificate)**

Pass with Honours

Royal Institute of Public Health and Hygiene, London

## Previous work experience (in brief)

- Senior Lecturer and Industry tutor South Bank University (BA Home Economics and Resource Management 1992-1996)
- CIEH Approved Food Hygiene Trainer teaching basic and intermediate food hygiene certificates for food industry operatives
- GCSE food, nutrition and food safety teacher for St Christopher School UK
- Food safety and hygiene tutor for the Community Services Center in Taipei
- Early career as a chef /restaurant manager prior to University
- Started and ran own organic food business in the UK

## Personal Details

A motivated self starter with huge enthusiasm and energy has allowed Shirlee to develop her career despite making several country moves. This reflects her ability to quickly and easily adapt to new situations and contribute effectively. An avid belief in effective networking brings relevance to the publications worked on keeping them topical and respected by the target readership. Shirlee's extensive work experience within higher education and the food industry means that she is comfortable working with technical information, published research and science based materials, which can be disseminated at an appropriate level.

Examples of written work and food photography can be found at [www.shirleeposner.co.uk](http://www.shirleeposner.co.uk) or [www.eatsurrey.co](http://www.eatsurrey.co)